

Common Approach to Impact Measurement

Call for new Board members

These are exciting times in impact measurement! Common Approach to Impact Measurement is seeking **two new members** to join its Board of Directors in **2026**.

At Common Approach, we believe impact measurement should be shaped by the people and communities most affected by the work being measured. Our standards are designed to support social purpose organizations and the communities they serve, rather than centring only the needs of foundations, grantmakers, or impact investors. More information is available on the Common Approach [website](#).

Available positions

Common Approach is seeking to fill **two positions** on its Board of Directors.

The Board provides strategic leadership and oversight to ensure that Common Approach advances its mission, fulfills its legal and ethical responsibilities, and remains accountable to its guiding principles. Board members help steward the organization's strategy, financial sustainability, governance practices, and oversight of the Executive Director.

Time commitment and term

The Board currently meets virtually on the **third Wednesday of every month from 12:00 PM to 1:30 PM Eastern Time**.

The selected board member will serve a **three-year term**, with the possibility of one consecutive renewal.

The opportunity

This is an important moment to join Common Approach. As the organization continues to grow and strengthen its role in community-driven impact measurement, the Board will help guide its next phase of strategy, governance, and sustainability.

As a board member, you will contribute to the organization by helping to:

- Advance governance practices appropriate for a Canadian non-profit and registered charity;
- Support long-term strategy, financial oversight, and organizational sustainability;
- Strengthen Common Approach's commitment to community-driven standards and stakeholder engagement; and
- Bring thoughtful leadership, relevant networks, and practical experience to Board discussions and decisions.

Desired attributes and experience

Common Approach is committed to building a Board that reflects a diverse range of community perspectives, lived experiences, and professional expertise. For this 2026 appointment, we are especially interested in candidates who bring one or more of the following:

- Demonstrated interest in, or connection to, impact measurement initiatives, standards, networks, or working groups;
- Familiarity with governance best practices, particularly in organizations moving toward more formalized systems and processes; and
- Experience in fundraising, including fundraising strategy, relationship-building, or hands-on fundraising activities.

Candidates are not expected to bring all of these qualifications. We welcome applications from individuals whose experience, perspective, and commitment align with Common Approach's mission.

Application process

Please submit a **resume and cover letter** describing your interest in the position by email to nominations@commonapproach.org.

Inclusion, diversity, equity, and accessibility strengthen the community of social purpose organizations and improve the relevance and impact of Common Approach's work. If you are comfortable doing so, you may include in your application whether you self-identify as Indigenous, Black, or a member of another equity-deserving population group.

Applications will be accepted until **5:00 PM Eastern Time on Friday, July 3, 2026**.

Candidates selected for interviews will be contacted the week of **July 13, 2026**. Interviews will be conducted by video call during the weeks of **July 20th and 27, 2026**.