COMMON APPROACH
TO IMPACT MEASUREMENT
L'APPROCHE COMMUNE
DE LA MESURE D'IMPACT

We're looking for a Senior Project Manager to support our work with the Social Finance Fund!

Full-time; permanent

Location: Anywhere in Canada (Fully remote; candidates must be able to work for at least 4 hours between 9 AM and 5 PM Eastern Time)

Salary range: $75,000 to $85,000 annually
Benefits include: 3 weeks paid vacation plus statutory holidays, 2 weeks paid sick leave, extended health and dental.

About Common Approach to Impact Measurement

Common Approach to Impact Measurement (Common Approach) is working towards flexible, shareable impact measurement for social purpose organizations.

By developing community-driven standards, we aim to change impact measurement's underpinnings. Common Approach is committed to refocusing impact measurement on the needs of operating charities, nonprofits, social-purpose businesses, and those they serve while ensuring foundations, grantmakers and impact investors get the data they need.

Common Approach is four **community-driven** standards: **Common Foundations**, **Common Impact Data Standard**, **Common Framework**, and **Common Form**.

We are a small team backed by a talented and diverse governance group and an all-star network of partners. Think of us as an early-stage start-up with the potential for moon-reaching growth!

Learn more at **commonapproach.org.**

About Common Approach's role with the Social Finance Fund

The Government of Canada's **Social Finance Fund (SFF)** is a $755 million initiative designed to support the development of a sustainable and equitable social finance ecosystem. Common Approach collaborates with the three SFF wholesalers (Realize

Capital Partners, Fonds de finance sociale—CAP Finance, and Boann Social Impact) to co-create and implement the SFF's impact measurement strategy.

Common Approach collaborates with the SFF wholesalers to implement the Fund's impact measurement strategy. Our work focuses on:

- Supporting Social Finance Intermediaries (SFIs) and their portfolio companies (SPOs) in implementing the Common Impact Data Standard
- Supporting impact aggregation using the Common Framework
- Coordinating data collection, learning and implementation processes across the SFF ecosystem

About the role

As **Senior Project Manager, Social Finance Fund**, you will support the strategic and operational implementation of Common Approach's SFF work.

You will report to the Director of SFF Implementations to coordinate adoption plans, manage key workstreams, support SFIs and their portfolio companies, manage analyst cohorts, and ensure strong execution across a complex, multi-stakeholder initiative.

This role combines project management, stakeholder coordination, facilitation, and hands-on implementation support. It is well-suited for someone with 4+ years of experience who is comfortable moving between strategy and execution and who is ready to take on increasing responsibility over time.

Responsibilities:

- Support the rollout of the Common Impact Data Standard across SFIs and their SPO portfolio companies.
- Coordinate implementation plans, timelines, milestones, and change management efforts alongside the Director of SFF Implementations.
- Support the SFF Account Manager in maintaining implementation momentum with participating SFIs, including helping to resolve complex issues, identify risks, and strengthen support processes.
- Chair the monthly SFF Data Collection Working Group, ensuring meetings are well-prepared, structured, and followed up with clear action items.
- Manage cohorts of analysts supporting SFIs, including onboarding, work planning, troubleshooting, quality oversight, and coordination with host organizations.
- Support alignment across IMM capacity-building initiatives to ensure consistency in tools, curriculum, and guidance provided to SFIs and portfolio companies.

- Serve as the primary implementation lead between SFIs, analysts, internal teams, and technical partners, resolving challenges and maintaining implementation momentum.
- Oversee project budgets, consultant engagements, timelines, and deliverables related to SFF implementation.
- Identify systemic bottlenecks or risks affecting data quality and adoption, and translate ecosystem learning into improvements to processes, tools, and rollout strategies.
- Translate learning from SFF implementation into improvements to Common Approach's processes, tools, guidance, and rollout strategies to support the general adoption of our standards.
- Contribute to internal planning, reporting, documentation, and strategic reflection related to Common Approach's SFF work.

About you

You are:

- Enthusiastically aligned with Common Approach's **guiding principles**: building impact measurement standards that are shaped by users and that place power with operating charities, social purpose organizations and those they serve.
- Experienced in project coordination, account management, consulting, implementation support, or related fields.
- Comfortable working at the intersection of strategy and execution, and able to translate plans into structured action.
- Proficient in impact measurement, evaluation or performance measurement.
- Familiar with prominent ESG, social value, sustainability methods and standards
- Experience working with databases (e.g. Airtable, Excel, Google Sheets, etc.)
- Strong at building relationships and navigating complex stakeholder environments.
- Confident in facilitating meetings and coordinating multi-stakeholder discussions.
- Able to manage multiple priorities in a fast-paced, remote environment.
- An excellent problem solver with a proactive and user-centred approach.
- Able and willing to learn new, often technical, skills. Better yet, you find this fun!

In addition to the requirements above, a strong candidate for this role will also bring two or three of the following attributes to our expanding team:

- Familiarity with the challenges faced by social finance intermediaries and social purpose organizations
- Familiar with the Canadian social finance ecosystem
- Experience working with data management and analysis tools (e.g., CRMs, Power BI, R, Python)

- Familiar with impact measurement software
- Experience collaborating with software developers
- Experience coordinating working groups or structured stakeholder processes
- Bilingual proficiency in English and French

Terms

This is a full-time, salaried, remote position. Compensation may vary based on experience and jurisdiction. Salary will be paid in Canadian dollars.

Working hours are flexible. A successful candidate must be available to attend 4-5 internal meetings per week between 9 AM and 5 PM Eastern Time, and, in general, be available for 4 hours/day during these hours.

Benefits include 3 weeks of paid vacation, 2 weeks of paid sick leave, paid statutory holidays, and eligibility for group extended health benefits.

Why work with Common Approach?

Common Approach is a start-up environment in many ways; you'll gain experience working across many different domains and projects. With opportunities at every turn and a culture committed to developing people to be the very best they can be, this role is designed to help you learn, create, connect, and grow in your career.

You will be joining a team of passionate and committed professionals who are excited about our work to shift and improve impact measurement through the implementation of the Common Approach Standards. Common Approach aims for a culture of trust, flexibility and support. We have lofty goals and ideals, but we are also committed to getting there in a sustainable, thoughtful way.

The next step is yours!

Please send your resume and a short letter highlighting your relevant experience and skills to **info@commonapproach.org** with **"Sr Project Manager, SFF" in the subject line**. All applicants will be informed whether they have been selected for an interview. Candidates may be asked to provide examples of their work and/or complete a brief assignment.

Inclusion, diversity, equity, and accessibility strengthen the community of social purpose organizations and the quality, social relevance, and impact of our work. Take a look at **our staff team** and, if you are comfortable doing so, let us know whether you represent a demographic currently underrepresented among Common Approach staff or the impact investing sector in general. Please include in your application whether you self-identify as Indigenous, Black, or as a member of another equity-deserving population group, if you are comfortable doing so.

Timeline

Applications will be reviewed on a rolling basis, and early applications are encouraged. We anticipate the following hiring timeline:

- **Application deadline:** August 15, 2026
- **Interviews will begin**: August 4, 2026
- **Projected start date**: September 15, 2026

Posted on July 16, 2026