COMMON APPROACH
TO IMPACT MEASUREMENT

Call for Applications

Common Framework Technical Committee 2027

Common Approach is inviting applications for the Common Framework Technical Committee. We are looking for six members who are experienced impact measurement and management (IMM) practitioners and researchers who want to help advance how diverse impact results can be credibly aggregated and interpreted.

The Common Framework provides a transparent, replicable and verifiable process for aggregating diverse impact metrics without requiring every organization to measure the same things. Following the release of Version 1.0, we are establishing a Technical Committee to inform the Framework's continued evolution.

This is an opportunity to bring your practical experience and critical perspective to emerging methodological questions, examine evidence from real-world implementations, and contribute to guidance that is useful, transparent, and verifiable.

Who we are looking for

We are seeking six committee members with advanced expertise in impact aggregation and/or hands-on experience working with diverse or complex impact datasets. We are particularly interested in asset allocators from both impact investing and philanthropy. We would also welcome complementary perspectives from consultants, academics, researchers and other practitioners. Our goal is to bring together diverse perspectives, experiences, and approaches, including international representation, to inform the evolution of the Common Framework.

We would especially encourage applications from those who can draw on practical aggregation challenges, critically assess alternative approaches, and help translate findings into useful guidance.

Purpose and role of the Committee

The Committee will have an advisory role, focused on guidance, review, and translating findings. Common Approach staff, sometimes working with partners, will carry out research, prepare proposals, and draft revisions. Committee members will review

evidence, challenge assumptions, and advise on methodological options. Common Approach retains responsibility for final decisions about the Framework. The Committee's two primary functions will be:

A. Guide and review research on aggregation practices

The Committee will help identify and prioritize areas where the Common Framework methodology could advance. It will advise Common Approach staff on research questions and consultations, critically review findings, challenge assumptions, and identify areas requiring further investigation.

The Committee may also advise on a small number of high-priority questions arising from broader implementations, such as proxies, double counting, missing data, or reporting periods. The intention is to maintain a focused agenda rather than resolve every outstanding methodological question in 2027.

B. Translate findings into Common Framework guidance

This is expected to be a central function of the Committee. Drawing on evidence from the workstreams and other implementations, members will help consider:

- Which differences in aggregation approaches represent legitimate flexibility—reasonable choices based on context rather than simply the easiest or most favourable number?
- Under what conditions are different approaches appropriate?
- What documentation, guardrails, or guidance would make the methodology more replicable and verifiable?
- What do the findings reveal about gaps or limitations in Version 1.0?
- Which issues call for general methodological guidance and which warrant topic-specific guidance?

Recommendations may inform clarifications, worked examples, new guidance, guardrails, or revisions to the methodology. Not every issue needs a new rule; documenting different approaches and their limitations may be sufficient.

Two proposed workstreams for 2027

The Committee will begin with two aggregation challenges proposed by Common Approach staff, and will subsequently help shape priorities. These workstreams examine two types of challenge: a relatively established output metric and a more complex outcome construct. They will generate practical evidence for the Committee to review.

Workstream 1: Widely used output metric

Examples: “people reached” or “patients served”

Collaboration partner: Impact Frontiers

This workstream would explore how organizations calculate and aggregate a widely reported output metric.

Common Approach and partners will convene impact investors and charities to collect calculation examples and clarify underlying assumptions. They will then map these approaches to the Common Framework—identifying differences, commonalities, limitations, and comparability implications. Finally, the group will explore practical reporting disclosures drawing on the Impact Performance Reporting Norms.

Committee contribution to this work will be to:

- Review emerging findings
- Examine specific methodological questions
- Help ensure that the research informs useful guidance.

This will also be a learning process for the Committee.

Workstream 2: Outcome construct

Example: “people with improved well-being” or “people with improved health outcomes”

This workstream would explore a more challenging outcome construct. Organizations may report indicators relating to mental or physical health, quality of life, social connection, financial security, and other dimensions of well-being, often with different definitions, measurement approaches, and levels of evidence.

Common Approach will review published reports and existing methodologies to identify underlying indicators, measurement approaches, and aggregation decisions. They will

interview selected investors, foundations, and practitioners, or convene a group, to compare approaches and map them against the Common Framework. Finally, they will examine differences in constructs, proxies, and assumptions to identify potential guidance and unresolved questions.

Committee contribution to this work will be to:

- Review examples and findings
- Identify difficult methodological questions
- Discuss possible guidance or approaches, including where aggregation may not be appropriate or possible

Other areas for technical input

Discussions with IMM experts have surfaced other recurring questions. Some may be explored through the two workstreams; others could form occasional, focused discussions.

Potential area	Questions to investigate
Proxies and evidence	When are proxies or estimates appropriate? How should assumptions, uncertainty, and different levels of evidence be assessed and communicated?
Comparability and representation	How can aggregated results be compared across funds, organizations, and reporting periods? When are comparisons against benchmarks or targets meaningful? How should incomplete coverage, double counting, changing definitions, and changes in fund composition be handled?
Validation, assurance, and data quality	What validation is needed to establish confidence in aggregated results? When are internal checks, independent validation, limited assurance, or formal audits appropriate? How should assurance practices evolve as AI is increasingly used to process, harmonize, and aggregate impact data?
Documentation, transparency, and disclosure	Which methodological decisions, assumptions, and limitations should be documented? What should be disclosed externally to make results credible and interpretable without excessive reporting burden?

Other emerging issues	Additional questions identified through the workstreams, Committee discussions, or developments in IMM practice.

Not every topic will become Committee work. Some may be addressed through implementation examples or resources rather than methodological changes.

How the Committee will work

Participation is intended to be light and focused. Common Approach and the Chair will bring a small number of clearly framed questions to members at key stages of the research and development process. Meetings may involve reviewing findings, challenging an interpretation, brainstorming an issue, or commenting on a proposal.

Common Approach will prepare concise background materials and specific questions. Members will contribute primarily through discussion, with occasional requests to review short documents or examples between meetings.

Committee composition

- Six committee members: Selected to bring complementary practical, technical, research, and international perspectives on impact aggregation.
- Up to four observers: Common Approach will invite representatives from relevant standard-setting and methodology organizations, whose work complements the Common Framework, with the aim of fostering strategic coordination and alignment. Observers will follow developments, share related work from their own organizations, and identify opportunities for collaboration. They may contribute to discussions, with a lighter engagement expectation than Committee members; participation will depend on relevance and availability.
- Laurentia Perrin, Head of Common Framework: Steward of the methodology, responsible for research, materials, proposals, drafting revisions, and final decisions about changes to the Framework.
- Ryan Clancy, Committee Chair: Works with Common Approach to frame methodological questions, structure the work, support relevant research, and facilitate technical discussions.

Term and time commitment

Members will serve two-year terms, with the possibility of up to two consecutive renewals. To establish staggered membership, the inaugural Committee will have initial terms of one or two years. Renewals are at the discretion of the Common Approach team and are not automatic.

Anticipated commitment in 2027:

- January–August: Six 90-minute meetings, with approximately 30 minutes of reading before each meeting. (12 hours)
- September: Review of the exposure draft ahead of public consultation. (3 hours, no meeting required.)
- November: Advisory review of consultation feedback and its integration. (2.5 hours: 60 minutes of preparation and a 90-minute meeting.)

Participation is voluntary and unpaid.

How to express interest

If you have experience navigating the practical and methodological challenges of impact aggregation, we would love to hear from you!

Please send a short expression of interest, along with your resume/CV, to info@commonapproach.org with "Common Framework Committee" in the subject line.

Key dates:

- November 30, 2026: Deadline to submit expressions of interest.
- Week of December 7, 2026: Meetings will be scheduled with applicants selected for further conversations.
- Late January 2027: Anticipated first meeting of the Technical Advisory Committee.

In selecting Committee members, Common Approach will prioritize expertise in impact aggregation while seeking a diversity of professional backgrounds, experiences, and methodological perspectives, including international representation. We are particularly interested in bringing together perspectives from asset allocators in impact investing and philanthropy, alongside complementary expertise from other practitioners and researchers. We will respond to everyone who expresses interest in joining.

We look forward to bringing together a Committee that can help develop credible, practical guidance for the next phase of the Common Framework.